



Cool, Hip, Inspired New CHI Residence 279 Opens In Kowloon

(Hong Kong, 28 November 2008) Catering to an ever-increasing demand for luxury serviced accommodations and hot on the heels of recently opened 393, a second CHI Residences property, 279, has opened its doors in the heart of Kowloon just in time for the holiday season!

“The proven popularity of CHI Residences has resulted in the opening of our third property, 279, located in the heart of cosmopolitan and dynamic Kowloon”, stated CHI Residences owner and operator, Pilar Morais. “Leveraging upon the success of our first two properties - flagship 120 and 393 – we continue to provide what people really want from a serviced residence at 279, namely peace and space to breath in an exciting and dynamic city”.

Designed by leading Paris-based interior designer Dillon Garris, only top quality fabrics and fittings have been used to create individually designed spaces offering comfort, style and convenience.

Situated on Shanghai Street, 279 comprises 26 one-bedroom residences ranging from 500 to 750 square feet of relaxing, light-filled accommodation.

Catering to the demands of the most discerning guest, all residences feature fresh oxygen through an air purifier, 37” Plasma TV, DVD/VCD player and International TV channels. Guests also enjoy free Internet access, fully equipped kitchen with utensils, daily maid service and free Platinum membership to California Fitness.

CHI Residences 279 is conveniently located near Tsim Sha Tsui’s famous Golden Mile shopping and restaurant district, and the nightlife and entertainment areas of Knutsford Terrace and Knutsford Steps are minutes away. It is also conveniently located for the Yau Ma Tei MTR and ferry connections to Macau and China.

The CHI flagship residence is at 120 Connaught Road West on Hong Kong Island, it opened in August. A fourth CHI Residences will open on Nathan Road in early 2009.

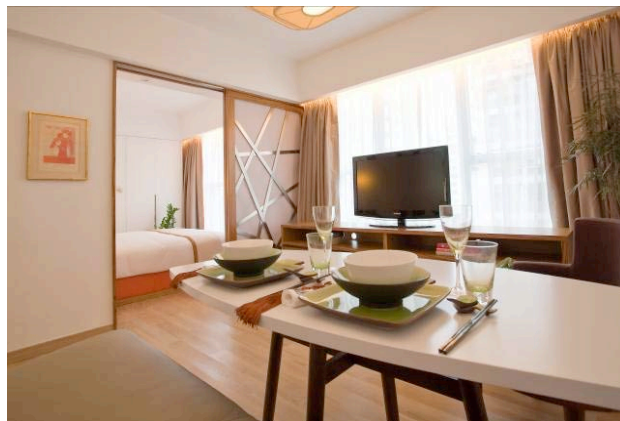
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279 Bedroom



279 Living Room