



Go Green with CHI Residences Eco-friendly Serviced Apartments

CHI Residences Introduces Green Internal Communications Solutions

(Hong Kong, July 9, 2010) – Catering to increasing demand for convenient, stylish and environmentally-friendly accommodations in Hong Kong, CHI Residences serviced apartments will introduce new state-of-the-art tailor-made internal communication solutions into all properties to further promote timely, efficient and paperless communications in line with a commitment to encouraging a greener lifestyle.

“Keeping up with the times, the Group will provide environmentally responsible and technologically advanced products and services, while still maintaining our high quality serviced apartment brand in Hong Kong,” stated CHI Residences owner and operator, Pilar Morais.

“In accordance with our continued expansion we have also adopted a policy aimed at eliminating unnecessary burdens on the environment and reducing our carbon footprint wherever possible. CHI Residences is committed to providing environmentally friendly accommodations and actively encouraging a green lifestyle, including efficient paperless communications with our new tailor-made system CHI Smart Communicator.”

CHI Smart Communicator promotes the elimination of unnecessary and wasteful hardcopy printing of documents, such as management notifications, residents’ messages and monthly billings, to name but a few. Additional hi-tech, eco-friendly communications enhancements include phone book and service directory, click to call, text messages, visualised voicemail, and the delivery and broadcasting of messages to individuals or all CHI residents. This is made convenient through the use of the in-room plasma screens and keyboard, and will also connect online for internet access.

Currently under construction and scheduled to open early 2013, new CHI Residences 130 Johnston Road, Wanchai has been purposefully designed to encourage and promote a green lifestyle. Each apartment is a beamless structure with very large floor to ceiling windows promoting maximum natural lighting and reducing the need for artificial lighting during the day. Accessible balconies add a further exterior dimension and spaciousness, as well as the shared green landscaping of exterior garden and pool areas.

External glazed and insulated walls will reduce energy consumption and CO2 emissions, while timber flooring sourced from certified renewable forests, sustainable bamboo plywood and lighting using 20 per cent less energy than normal bulbs will further promote and encourage a green lifestyle with residents. A swimming pool and landscaped gardens will further complement the stylish and contemporary eco-friendly design of this new 45-apartment complex.

An eco-friendly laundry provider and additional energy saving measures employed at all CHI Residences properties throughout the day confirms the Group's commitment to encouraging a green lifestyle and a sustainable future.

CHI Residences prides itself on its commitment to environmentally friendly properties. Cosy, intimate and eco-friendly settings transform CHI Residences into a much-desired home away from home.

About CHI

The visionaries behind the new CHI Residences are father and daughter duo, Philip and Pilar Morais. Mr. Morais was the founding partner of the highly successful Shama concept of serviced apartments who now shares his years of expertise in this sector with his daughter.

CHI Residences launched in 2007 to provide a variety of urban residential choices to savvy travelers seeking convenience and luxury, and their own personal space.

The first CHI Residences opened its doors in 2008 at 393 Shanghai Street in the up and coming West Kowloon area. The flagship at 120 Connaught Road West on Hong Kong Island opened in August later that year. A third CHI Residences opened at 279 Shanghai Street in December and 2009 saw the opening of their fourth property, 314 Nathan Road.

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Distributed on behalf of CHI Residences by Grebstad Hicks Communications

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